

Rep Order# 6858961 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 12/06/2012 3:20 PM  
Last Received: 12/06/2012 3:02 PM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZ  
Advertiser ( ) UPTON FOR ALL OF US  
Product UPTON FOR ALL OF US  
Estimate# 3239  
Buyer BEN ANGLE  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm  
& PLACEMENT, 815 SLATER LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 226/406/3239  
Flight Dates 10/30/2012 - 11/05/2012  
Hiatus Weeks  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) IAN AMBRON  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=\*

--- REMARKS ---

\*\*ISSUED TO SHOW LINE 2 ADDED AS MAKEGOOD\*\*  
TOTAL ON CONTRACT = \$4500  
PLS CONFIRM, THANKS IAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	SA	330P-7P	NCAAFU MSU/UM	:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
Rating: 6.0												
Sales Remark: V3 1X ADDED PER LATEST VERSION												
V3 Added												

---REPORT TOTALS---

Report Totals: 1 / \$1,500.00

---SALES MONTHLY TOTALS---

Nov 12: 3 / \$4,500.00

Sales Totals: 3 / \$4,500.00

Station Totals: 3 / \$4,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$4,500	CATV 0%	WOOD 0%	WOTV 100%	WMYT 0%	WXMT 0%
		WXSP 0%	WZPX 0%	WZZM 0%		

Books null  
Demos RA35+

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--- CREDIT RISK ---  
CASH IN ADVANCE

Rep Order# 6858961 Ver# 1 Status New

Traffic Order#

210297

Printed: 09/27/2012 1:11 PM  
Last Received: 09/27/2012 11:54 AM  
Showing Buylines: All Lines

1 of 2

SB

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Rep Firm  
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Salesperson ( ) IAN AMBRON  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=\*

--- REMARKS ---

THIS IS A NEW ORDER  
\*\*CLIENT: UPTON FOR ALL OF US\*\*  
OUR TOTAL IS \$3000  
PLS CONFIRM  
THANKS KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	330P-7P	NCAFL MSU/UM	:30	\$1,500.00	11/03-11/03	2	1	2	\$3,000.00	

Rating: 6.0

---REPORT TOTALS---

Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Nov 12: 2 / \$3,000.00  
Sales Totals: 2 / \$3,000.00  
Station Totals: 2 / \$3,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,000  
CATV 0% WOOD 0% WOTV 100% WMMT 0% WXMI 0%  
WXSP 0% WZPX 0% WZZM 0%

Books null  
Demos RA35+

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